



# MEDIA RELEASE

## SENATOR THE HON NICK SHERRY

Minister for Small Business  
Minister Assisting on Deregulation and Public Sector Superannuation  
Minister Assisting on Tourism

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### FREE HELP AT HAND FOR SMALL BUSINESSES IN STIRLING

Small businesses – from manufacturers to retailers in the Stirling region – are being urged to make time to take advantage of an Australian Government-funded advisory service that could help them improve the way they run their businesses.

Small Business Minister, Senator Nick Sherry, today visited the Stirling Business Enterprise Centre (SBEC) at Balcatta, which has received \$1.2 million over four years from the Australian Government's Small Business Advisory Services (SBAS) program.

"Small business owners should try to take time away from their computer screens, the factory floor or shop counter and spend an hour or two at one of the centre's training sessions," Senator Sherry said.

"They can help with such topics as financial planning, professional development and creating an online presence. It could make a significant difference to how they run their businesses.

"Already the SBEC has assisted more than 6,800 businesses, delivered more than 9,500 services, during almost 25,000 hours of service to small businesses.

"There is a vibrant range of small businesses in Stirling – from manufacturers to retailers – and all of them can benefit from SBEC's expert advice," Senator Sherry said.

SBEC is one of 37 Business Enterprise Centres across Australia funded under the Australian Government's \$48.25 million SBAS program.

For more information about the SBAS, or the Small Business Support Line, visit [www.ausindustry.gov.au](http://www.ausindustry.gov.au), call the Hotline 13 28 46, or email [hotline@ausindustry.gov.au](mailto:hotline@ausindustry.gov.au)

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