



MEDIA RELEASE

SENATOR THE HON NICK SHERRY

Minister for Small Business
Minister Assisting on Deregulation and Public Sector Superannuation
Minister Assisting on Tourism

PLUG IN TO START AND GROW YOUR SMALL BUSINESS

Small businesses can now access a new free computer-based information tool – the latest addition to the Australian Government’s extensive range of assistance and resources for small businesses.

The *Small Business Resource Kit* brings together essential information and valuable tips on a USB drive and has been launched by the Minister for Small Business, Senator Nick Sherry, in Melbourne today.

“Having essential tips and guides on a USB drive that can be plugged into a computer at any time, is extremely convenient,” Senator Sherry said.

“Small business operators are generally time-poor - they are focused on developing their businesses and need access to resources in a way that suits their busy schedules.

“This kit gives small business operators instant access to resources in a variety of formats, including video files, audio recordings, as well as traditional handbooks.

“The kit also has useful templates and a range of other vital resources that can help make a business a success.

“This latest initiative complements the Australian Government’s other valuable services to help small businesses, such as the Small Business Support Line and business.gov.au information portal – both highly successful.

“The Gillard Government knows just how important small business is to the wealth of our nation - 2 million businesses providing jobs for around 5 million Australians.

“We want to make sure it continues to be a dynamic and vibrant player in the national economy,” Senator Sherry said.

Anyone planning to start or grow their small business can obtain a *Small Business Resource Kit* by contacting the Small Business Support Line on 1800 77 7275 or email sbsl@innovation.gov.au

For more information on the *Small Business Resource Kit*, go to www.business.gov.au/resourcekit

MELBOURNE

16 May 2011

Media contact: Joe Scavo, Minister’s office, 0413 800 757