



# MEDIA RELEASE

## SENATOR THE HON NICK SHERRY

Minister for Small Business  
Minister Assisting on Deregulation  
Minister Assisting on Tourism  
Senator for Tasmania

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### AWARDS FOR NORTH-WEST SMALL BUSINESSES

A smart approach to running their enterprises that saw two North-West Tasmanian small businesses recognised in a national award has earned them more accolades at a function in Devonport today.

Small Business Minister, Senator Nick Sherry, presented certificates of recognition to Ulverstone businesses Pennyvonne Flowers and Retromania Cafe at an annual stakeholder function for business enterprise centre Business & Employment.

Pennyvonne provides full florist delivery and shopfront services in the region and Retromania is a sit-down café that also offers memorabilia-style gifts and jewellery sales, as well as providing outside catering services.

Pennyvonne Flowers was a finalist in the Best New Business category of this year's BEC Australia national awards for 2010 held recently and Retromania a Best Micro Business finalist.

"These are significant achievements by two start-up Ulverstone small businesses up against the best across the country," Senator Sherry said.

"Both small businesses used the free advisory services of Business & Employment. It shows the benefits for small business people of talking face-to-face with advisers at these centres set up to help them improve their operations.

"The \$42 million Business Enterprise Centres initiative is one of the many measures and programs the Australian Government has in place to help small businesses."

Business & Employment is one of 36 Business Enterprise Centres around the country funded by the Australian Government.

"Speaking as a North-West local the achievements of these two small businesses are particularly pleasing," Senator Sherry said.

"They show the talent that exists in our regional areas and are a positive sign of the potential for Tasmania, especially in the new NBN era.

"The NBN has the potential to revitalise regional small businesses by reducing the importance of location for doing business."

For information on the Australian Government's small business assistance measures visit [www.ausindustry.gov.au](http://www.ausindustry.gov.au) email [hotline@ausindustry.gov.au](mailto:hotline@ausindustry.gov.au) or call the AusIndustry Hotline on 13 28 46.

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