



MEDIA RELEASE

SENATOR THE HON NICK SHERRY

Minister for Small Business
Minister Assisting on Deregulation
Minister Assisting on Tourism

RECOGNITION FOR TASMANIAN SMALL BUSINESSES

The smart approach to running their businesses that saw three Tasmanian small businesses recognised in a national award ceremony, has earned them more accolades at a function in Hobart today.

Cattle Country Magazine, of Hobart, was recognised for its achievement in being nominated as a finalist in the prestigious BEC Australia 2010 National Awards in the best home-based business category.

Last week, in Launceston, Avidity Training and Development, of Waverly, which specialises in face-to-face classroom-based training opportunities for job seekers in remote areas, was acknowledged for winning the best micro business in 2010 award.

TassieNet, of Riverside, was a finalist in the best new business in Australia category.

All three are clients of the Tasmanian Business Enterprise Centre, Business & Employment, which hosted today's function.

Small Business Minister, Senator Nick Sherry, presented Cattle Country Magazine owner, Sally Murfet, with a certificate acknowledging her success and Business & Employment for its role in helping Tasmanian small businesses.

"These were significant achievements by small businesses in Tasmania up against the best across the country," Senator Sherry said.

"It is very encouraging to see that these companies benefited from using the free advisory services of Business & Employment.

"It shows the benefits for small business people of talking face-to-face with advisers at these centres set up to help them improve their operations."

Country Cattle Magazine covers the entire Australian beef industry, from agricultural issues to lifestyle matters, writing stories for rural Australia.

Ms Murfet, who operates her business from her home in Buckland, received good advice from the BEC to strengthen her business plan.

"The \$42 million Business Enterprise Centres program is one of many initiatives the Australian Government has in place to help small businesses improve their business acumen," Senator Sherry said.

Business & Employment is one of 36 Business Enterprise Centres around the country funded by the Australian Government.

“As someone who lives in regional Tasmania, the achievements of these small businesses are particularly pleasing,” Senator Sherry said.

“It shows the talent that exists in our local areas and is a positive sign of the potential for Tasmania in the new era of the National Broadband Network.

“The NBN has the potential to revitalise regional small businesses by reducing the importance of location for doing business.”

For information on the Australian Government’s small business assistance measures visit www.ausindustry.gov.au email hotline@ausindustry.gov.au or call the AusIndustry Hotline on 13 28 46.

HOBART

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